DRAFT

Ridgefield Arts Council Meeting Minutes September 13, 2021 Minutes taken by Hilary Aronow

RAC Members in attendance: Jennifer DiLaura, Hilary Aronow, Andrew Okrongly, Joe Collin, Raje Kaur, Tracey Bryggman (via Zoom), Dani Roth (via Zoom), Jennifer Dineen, Pamme Jones, Amy Casey, Colleen Cash (via Zoom)

Excused: Joshua Fischer

Guest: Evan Pitkoff

MINUTES

Raje make a motion to approve minutes from the July meeting, Andrew seconded it, and all approved. Raje made a motion to approve the minutes for the special meeting, Joe seconded it, and all approved.

TREASURER'S REPORT

We are still in the process of distributing the payments that we are making to participants of Make Music Day. Chamber of Commerce gift cards will be distributed. We need to fundraise for the scholarship. Andrew will collect ideas for budget request from the town.

AGENDA ITEMS

- 1. Banners-Next month Keeler Tavern and the Film Festival are going up. The email with the updates to the program was sent out. The changes will be implemented at the start of next year.
- 2. Generator-We have a tentative date for Wednesday, 11/3, but will need to see how the infection rate looks. Keeler Tavern is a possible venue with their wedding exhibit.
- 3. Our artists, Our schools-Dani and Tracey have begun sending emails to artists and schools. Hilary will connect them with the Enrichment PTA person at Ridgebury. Other council members have been asked to facilitate intros as well.
- 4. EDR-The next roundtable is on Friday at Daniela Sikora's house.
- 5. Make Music Day-It was very successful and the events worked really well this year. Next year's event takes place on Father's Day and Juneteenth. Jennifer will bring this to the next EDR for discussion on ways to collaborate on a Juneteenth theme.
- 6. Our Town Grant-We were asked by ECDC to take on Our Town Grant with Compassionate Ridgefield. More work needed to be done on it, and we can apply for next year.
- ARPA Funding Update-the town is in the process of deciding how to allocate the ARPA funds. One idea for use is a cultural tourism office, which would entail multi town committee sharing
- 8. Marketing-a planning group consisting of Pamme, Jennifer Dineen, Dani, Tracey and Colleen will discuss the marketing process, calendar & plan, and will identify what needs to be prioritized. One consideration is sponsorships for monetization of the brochure. 4000 Fall brochures were printed.

The next meeting will be 10/4/20201 Meeting adjourned at 9:12pm