

Town of Ridgefield- Ridgefield Arts Council Meeting

May 3, 2023 at 7:00 PM

In-Person Attendees:

**Town Hall Small Conference Room
400 Main Street, Ridgefield, Connecticut**

Those Attending Virtually:

<https://us02web.zoom.us/j/3625596884>

Meeting ID: 362 559 6884

One tap mobile

+16469313860, 3625596884# US

+19292056099, 3625596884# US (New York)

Minutes taken by Danielle Roth

Present (in-person): Amy Casey, Joe Collin Jennifer Dineen, Joshua Fischer, Raje Kaur, Danielle Roth, Pamme Jones, Mike McNamara

Present (virtually): Tracey Bryggman, Colleen Cash

Guests: Maria de Cesare, Brittney Richardson, Dawn Callahan, Jessica Allbee

MEETING TO ORDER

Pamme made a motion to call the meeting to order. Raje seconded. The meeting was called to order at 7:04pm.

MINUTES

Mike made a motion to approve the April 2023 Minutes. Raje seconded. All approved.

TREASURER'S REPORT

- CT Grant Humanities has come in for \$3825 and the \$1000 Grant for Make Music Day. Check for \$100 was sent for our Cultural Alliance dues.
- The council discussed anticipated charges for the remainder of the fiscal year and also discussed adding another line item to our reporting: "other or office expense".
- Council members presented receipts from the Generator for reimbursement.

Old Business

Mission & Strategy Touch-Base

- The council discussed the need to review its mission in the coming months and agreed to come to a decision on any changes by the fall.

RAC Storage

- The council will create an inventory spreadsheet to account for the various RAC supplies.
- Council members will clear out the Town Hall closet space before the June meeting.
- A council member will also reach out to the Board of Ed to find out if there is some space there that the council could use for storage of supplies.
- Once the Council reviews the inventory sheet in tandem with storage space/options, a decision will be made as to whether or not additional storage is needed at a facility.

Behind the Scenes Honors Planning

- ECDC is meeting on Tuesday and will provide the beverages, ice, and food. The awards, program, and schedule has been outlined.
- The council discussed ordering four RAC-branded tablecloths for the event.

Banner Upkeep

- The Father's Club has volunteered to help with banner maintenance and upkeep. An RAC member will do a walk-through with a member of the Father's Club so they are prepared to do the first round of maintenance. The walk-thru will be planned when the RAC will be putting up our Make Music Day banners.

Group Updates as needed

Scholarship

- The council reviewed the applicants for the RAC Scholarship. Amy made a motion to award a specific applicant the RAC Scholarship. Jennifer seconded. Mike McNamara abstained. All others approved.

Arts Column

- The May ArtsWatch Column will be in the Ridgefield Press next week.

Our Artists Our Schools

- Conversations are ongoing regarding how to integrate the OAOS initiative into the Ridgefield Public Schools. Wheels are in motion and the hope is to line up programming for the fall. The council brainstormed ways to grow the program and to utilize personal artist networks to help support the program.

Generator

- Over 32 people attended the Spring Generator. It was a great success. Many new people attended who had not been to a Generator before.
- The council decided to reschedule the June Generator to June 29th from 5pm-7pm at RPAC. The council thought this would work nicely with the CHIRP performance scheduled for that evening.

EDR

- The next EDR will be on June 2nd at Weir Farm. EDR Gazette will be sent out in tandem.

Social Media

- The council will schedule a meeting with inRidgefield to better understand more about their technical developments and if/how the RAC planning calendar can be integrated into their town marketing efforts.

Music and Art in the Park

- Music and Art in the Park will be integrated into Ridgefield's Summerfest and will be held on Saturday, July 29th. More details to follow.

Make Music Day

- There are currently 15 commitments from artists/bands. Artist flyers have been printed and will be posted around town. Council members are asked to help hang up flyers.
- New creatives are being designed by a council member. Creatives will be sent to print so that the new RAC logo and new MMD logo will be integrated into all promotional efforts.

New Business

Social Media Audit Proposal

- The council reviewed the proposal and decided it is unable to commit at this time. The council will take the upcoming months to review its mission and determine whether or not it's budget should be spent on further marketing strategies.

ADJOURNMENT

- The meeting was adjourned at 8:35pm following a motion made by Pamme and seconded by Raje. All approved.

The next meeting will be 6/7/2023 at 7pm.