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Ridgefield Arts Council Meeting Minutes May 10, 2021
Minutes taken by Hilary Aronow

Wendy Gannon Lionetti
Ridgefield CT Town Clerk

RAC Members in attendance in person: Jennifer DiLaura, Raje Kaur, Pamme Jones, Josh Fischer, Andrew Okrongly, Jennifer Dineen, Joe Collin
RAC Members in attendance on Zoom: Tracey Bryggman, Dani Roth

Excused: Hilary Aronow, Amy Casey

Guests: Colleen Cash (in person), Melissa Axen (Zoom)

MINUTES

Jennifer DiLaura make a motion to approve minutes from the April meeting via email, once they are available, Raje seconded it, and all approved.

TREASURER'S REPORT

It was confirmed that the 2020 MMD grant was deposited into the RAC account. Approximately \$430 is remaining in the town budget, which will go to a few outstanding MMD expenses. We are potentially signing up for 12-month Canva account for social media marketing. Andrew will check what account MMD grant went into. Andrew informed the RAC that we will need to do a fundraiser for the scholarship next fiscal year to keep scholarship sub-account fully funded.

AGENDA ITEMS

1. Behind the Scenes- Our 2021 event was a great success. Ideas for next year include providing name tags for everyone. Andrew will check out the donation website, and we may consider sending the link to attendees to donate.
2. Make Music Day-Planning is underway for MMD on Monday June 21, 2021. Jennifer Dineen provided a spreadsheet highlighting various restaurants and businesses in town with contact information and their plan for music and participation on the day of the event. We are reaching out to additional organizations including Deborah Ann's, Founders Hall, Fountain Inn, West Lane Inn, Nod Hill Brewery, 850 Pizza, etc. Dani let group know she received a Facebook message from an event photographer, however it's not in budget to hire them. We confirmed which members of RAC are able to volunteer for at least part of the day on MMD.
3. Our Artists, Our Schools-The program this year went very well and there is a lot of interest for the program to come back in the Fall.
4. Marketing-Summer of Song / Destination Ridgefield advertisement went into CHIRP brochure.
5. Cultural District Update-Ridgefield is now a cultural district, which is generating lots of excitement and energy in town and can be used to promote the town.

The next meeting will be 6/7/20201

Meeting adjourned.