

FINAL

Ridgefield Arts Council
Meeting Minutes March 1, 2021

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McCarthy

RAC Members in attendance: Jennifer DiLaura, Hilary Aronow, Amy Casey, Josh Fischer, Pamme Jones, Jennifer Dineen, Tracey Bryggman, Danielle Roth, Joe Collin, Andrew Okrongly, Raje Kaur

MINUTES

Tracey made a motion to approve the minutes from the February meeting with the correction to the spelling of her last name, Raje seconded it, and all approved.

TREASURER'S REPORT

The cost of the Compassionate Ridgefield banners was slightly higher than what had previously been approved. Hilary made a motion to approve the increased cost of \$533, Dani seconded and all approved. We need new awards for Behind the Scenes-Andrew is in contact with the source for previous years. Josh will send the invoice for our web fees to Andrew.

AGENDA ITEMS

1. Our Artists, Our Schools-There is an author interested in running a creative writing workshop-Dani and Tracey are in touch with some English teachers to see if they can get something started this Spring. Hilary will do an email intro for bringing it to elementary schools to gauge interest. The string orchestra teacher is interested in doing a virtual interactive workshop. WCYO is interested as well. There is a program we will roll out with Compassionate Ridgefield planned for Fall.
2. Banners- The Compassion project banners are up, the Theater Barn are supposed to go up very soon, and the Aldrich has all 20 banners reserved for next month.
3. Grants-NEA and State of CT office of the arts status remains the same as last month. We are waiting for the announcement of the new cycle of grants. Contact was made with Steve Wooters, an executive at Fairfield County Bank, who is interested in partnering to promote Ridgefield as an arts destination to drive economic activity and enhance businesses.
4. Scholarship-Our website is updated and the press release is going out this week. There have been challenges accessing the RAC Gmail account. Amy will look into getting something else set up with no limitations on the number of users. Once this is done, Josh can update the email listed on our website.
5. Behind the Scenes-Andrew met on site with Keeler Tavern last week, and the event is booked for an outdoor event on 5/6 with a rain date of 5/13. We will have to limit how many people can attend. Andrew will request a list of previous Nancy Award winners from Paul. The RAC will finalize the Nancy award at the next meeting.
6. Make Music Day-The West Lane Inn has been added as a venue and the Theater Barn will have outdoor stage. Hilary to put the committee in touch with Bob Opotzner to discuss doing a show promoting the event.
7. Marketing-We will look at how we can help moving forward with reopening. We need a formal social media social media plan. A social media subcommittee was formed consisting of: Dani, Hilary, Jennifer Dineen & Pamme. Due to the impact of Covid, we will revise our policy of only promoting nonprofits to help promote for profit businesses.

- 03/01/2021
8. Survey-There were 15 total responses, and Jennifer Dineen will summarize the results in a report.
 9. Jennifer Di Laura made motion for the RAC to sign the pledge for Compassionate Ridgefield. Tracey seconded and all approved.

Meeting adjourned.

The next meeting will be 4/5/20201

Minutes taken by Hilary Aronow