

Approved Ridgefield Arts Council Meeting Minutes August 6, 2018
Minutes taken by Hilary Aronow

RAC members in attendance: Mark Meachem, Paul Gervais, Joshua Fischer, Hilary Aronow, Jennifer DiLaura, Judi Lynch, Chris Sorgie

Guests: Laurie Kenagy and Alexa Donaldson from the RSO

Excused: Vincent Conyers, Amy Casey

MINUTES

Mark made motion to approve the minutes from the June Meeting, Chris seconded it, and all approved.

TREASURER'S REPORT

Chris updated the Council on the town budget account and the trust balances. A small balance remained in the town account (this was due, in part, to the fact that Behind the Scenes was later this year and we had to be sure we could cover all those expenses). All expenses have all been reimbursed. The council agreed that we should create a small budget for sponsoring Facebook posts, designed to drive more likes to our page.

OLD BUSINESS

1. Behind the Scenes-We are out of plates to use for the award and want to pursue partnering with the high school to create a new Arts Council award. We are considering ACT as a venue for next year's Behind the Scenes-RAC members who have contacts will share their contact info with Paul to reach out.

NEW BUSINESS

1. Lori Kenagy and Alexa Donaldson from the RSO discussed their idea to create a passport to promote performing arts groups in Ridgefield, focusing on a 3-month period (10/1-12/30) to promote people attending multiple performances. It would include 5 performing arts organizations who happen to have events during that time (RSO, Theater Barn, Chorale, Playhouse and ACT). The RSO would administer it with a reward/incentive earned by attending multiple performances. Details are not yet finalized.
2. Ellen Burns from Books on the Common is interested in doing a map of Ridgefield with Arts Organizations-it won't include them all but will list them all on the back.
3. Mark created an interactive map of Arts Organizations that is now on our website listing arts organizations.
4. Our Artists, Our Schools-Career in the Arts Day will be 9/28 at the High School, and the panel at the Library geared towards kids and their parents who are considering a creative secondary education is scheduled for 9/30

5. Jennifer will reach out to arts organizations to see if they are interested in doing a new ad in the Ridgefield Press for September listing Fall events in the Ridgefield. Jennifer will work with Jonathan Winn to put it together.
6. Generator-Hilary to check on 10/15 as a possible date and will reach out to see if Keeler Tavern Museum is interested in hosting and providing a presenter. Other things taking place around that date are RIFF, ACT (Evita) and Sphere's Mamma Mia so a good source for presenters.
7. Mark confirmed that the RAC and ECDC agreed to limit banners to be used no more than twice a year by a single organization. This will be added to the banner guidelines.
8. InRidgefield requested that we add brackets in order to add more banners-the RAC agreed no more brackets should be added.
9. It was discussed that the Board of Realtors could be a possible source of funding for RAC "placeholder" banners

Meeting adjourned.