

Ridgefield Arts Council Meeting Minutes December 4, 2017
Minutes taken by Hilary Aronow

RAC members in attendance: Vincent Conyers, Joshua Fischer, Alison Greeley, Mark Meachem, Jennifer DiLaura, Wendy Mitchell, Hilary Aronow, Amy Casey

Guests: Jonathan Winn, Chris Sorgie, Michelle Fisher, Alison Stockel

Absent: Paul Gervais

MINUTES

Jennifer made a motion to approve minutes from last meeting-all approved.

TREASURER'S REPORT

There were no significant changes from last month and no recent activity.

Wendy made a motion to request \$3000 from the town for "place holder" banners and our website, Jennifer seconded it and all voted in favor.

AGENDA ITEMS

1. Treasurer's role/future-Alison is stepping down from the Arts Council so we need someone to and volunteer to fill this role. Mark can fill in for now but hopes someone else will fill the position. Chris mentioned if he is admitted to the council he'd be happy to step up.
2. Adjusted roles and responsibilities for members
 - a. JazzFest-9/13-15 Vincent volunteered to be in touch with Alison Stockel via email.
 - b. ECDC-Mark volunteered to be the liaison and will have a goal of quarterly check-ins.
 - c. Website-Josh has agreed to continue handling it.
 - d. Banners-Josh has agreed to oversee them.
 - e. EDR-Jennifer has agreed to help coordinate them and Hilary will provide additional support.
 - f. PR & Marketing campaign/town wide initiative-Wayne Addressi is considering moving forward in a private way but the town wide campaign was cancelled. Given that we are short-handed and town has stepped back, we will as well since we are a town committee and it could be a potential conflict of interest

OLD BUSINESS

1. Banners-no update aside from requesting additional money from the town. The next banner change will be the Theater Barn in March and the Guild of Artists for ArtWalk. Keeler Tavern will submit a request, ACT of CT has requested, and Jazz Festival in September will request.

2. There was discussion with Alison Stockel about using the banners and we need more discussion and clarification of who can use them and when.

ALISON STOCKEL UPDATE

Alison Stockel gave an update of the town-wide marketing initiative, highlighting our town story and what makes us different: why come here to visit and a general goal of getting people to move here as well.

NEW BUSINESS

1. Arts Scholarship-Amy gave us a summary of the \$500 scholarship, eligibility, and application requirements. Currently the money is coming from our discretionary fund, however we are looking to add some fundraising events such as a Gallo guest bartender night, RGA paint night fundraising etc. Hilary volunteered to help fundraise for the scholarship.
2. Communication about Arts Scholarship-we plan to communicate that this is available at the next EDR, on social media, via press release (beginning of January) and on our website. Josh will take care of creating a form for online submissions.
3. Our Artists, Our Schools- This is a one-day event at the high school where professional artists of all types speak to the kids about their journey. It will take place on 3/9. Kevin Briody (songwriter) and Chris Williams (director, animator) are confirmed.
4. Jonathan mentioned March is Women's History month and both of their playwrights are women who might be able to Skype in.
5. The Chorale Spring concert is "Talking about my Generation 1960-74" and concert at the high school with 8th grade Scotts Ridge art that will be displayed there.

Next EDR-12/15 at the Guild of Artists

Next Generator 2/12 with a possible Valentine's Day/Fat Tuesday theme

Everyone approved the 2018 meeting schedule and agreed that the meeting should take place on 4/2 not 4/9

Meeting adjourned.