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Wendy Gannon Lionetti
Ridgefield CT Town Clerk

Ridgefield Prevention Council Meeting
January 12, 2022

Members present: Kim Carone, Sarah Lorenzini, Lou Ann Daprato, Brian Nash, Sean McEvoy, Karen Facini, Siera Fregosi

1. **Meeting called to order:** 6:47pm
2. **Approval of Minutes for November:** 1st motion by Lou Ann, 2nd Karen, all Approved.
3. **Treasurer Report:** currently have 31,501 in total
4. **Reports/Discussion:**
 - Social Media- Aspire: We discussed if we're going to move forward with them. Current cost is \$1200 for 3 months of service. Their price seems high but it's still the cheapest around. They are currently creating all the posts and the content for us. Sean recommended having our posts shared with the local town groups on Insta & FB. It was decided we will continue using Aspire for 3 more months, and request reports on the back end once a month (our goal is go increase viewership). We will add Sarah as an administrator and she will share our posts with Ridgefield groups.
 - Vaping Contest Winners- Winners were announced. We need to post this to social media, give out prizes and create posters. It was better received and we had some quality posters created.
 - HIPS Update- Is happening 1/27 with RHS. Please email/blast all your friends about the event. Kim to resend the flyer to everyone.
 - Gambling Banner Update- Lou Ann is contacting them in February. We spoke about the gambling grant that Kathy sent us. We felt that \$500 would be better left to an agency that needs the funds, but that we would send out the plan to the group and see what we could incorporate into our Gambling campaign.
 - Strategic Partners for February Meeting- We spoke about individuals we'd be contacting to invite to our February meeting. However, first we need to verify a meeting space (possibly town hall).
5. **New Business:**
 - Think Twice- Kim and Brian to set up meeting with Jessica @ Ancient Mariner to be one of our pilot bars.

- Tipping the Paint Scale. Sarah is working with the Prospector and is looking to do more in community with vaping. Kim to send her some people to contac

6 **Adjourned:** 7:31pm

Respectfully submitted,

Kim Carone