



## Ridgefield Prevention Council

### MINUTES

**March 8, 2017**

*2nd Wednesday of each month*

*(note: in April this will change to 3<sup>rd</sup> Wednesday of each month)*

**Town Hall Annex**

*Mission: The Ridgefield Prevention Council supports a safe and healthy environment for all of Ridgefield's families through awareness, education and positive alternatives to alcohol and other substance use and to reduce high-risk youth behaviors.*

**Attendance:** Paul Lukaszewski, Tizzie Mantione, Karen Facini, Margaret Stamatis, Carolyn Knupp, Margaret Stamatis, Laura Cleary

- **Approval of February 8, 2017 Meeting Minutes**

- Carolyn made motion to approve minutes. Tizzie seconded. All in favor. Minutes approved

- **Treasurer's report:**

- Account Balances: \$9100 operating \$8800 donating
- Possible donation: Saferides, Post Grad Party – voted to make these annual donations as long as we have the funds to do so. Margaret to provide Karen with the information on where to send the donations.
  - Post Grad - \$500
  - Saferides - \$250
  - RHS Save One Scholarship - \$1000
- Recent Expenses
  - Social Media boosts - \$100 January
  - Social Media consultant - \$250
    - Will determine social media budget after meet with consultant (3/29)
  - Need to establish budget – social media, communications, promotional materials

- **Old/New Business**

- Visioning Retreat recap
  - Positive feedback
  - All Council members should provide feedback on the following draft statements coming out of the Retreat
    - Elevator Speech drafts: "The Ridgefield Prevention Council supports a safe and healthy environment for all of Ridgefield's families through awareness, education and positive alternatives to alcohol and other substance use in an effort to reduce high-risk youth behaviors. Go to our website to see programs we support and available resources."
    - Vision Statement draft "The Ridgefield Prevention Council seeks to significantly decrease the use of alcohol and drugs among the youth"

of Ridgefield through meaningful, impactful, and best-practice prevention efforts. “

- RHS Save One Scholarship – needs better promotion this year
    - Confirmed it is listed on Naviance
    - Other - B&GC, Judy Silver’s advisory group, Facebook
  - 2016 SAMSA Grant (\$500) – Alicia Ferrell (marijuana and alcohol talk) –May 30 at Ridgefield Library (co sponsor with Library)
    - Appropriate audience: teens, adults
    - Consider having information regarding letter writing to CT legislators regarding marijuana legislation
  - Binge Drinking Panel and movie “Haze” – timing? (Darien model)
    - Week of April 17 or 1<sup>st</sup> week of May
    - Location – Library (Tizzie) Prospector (Karen F & Laura C)
    - Movie – Silver Hill has? (Laura to ask Ellen)
    - Panel – Ridgefield police (need SRO) (Karen), ER nurse, Meghan Carey (young adult), WestConn
  - Strategic Plan 2017 - tabled
  - Ridgefield Film Festival – “Written Off” May 20, 2017
    - Support
  - “Friends of RPC” initiative
    - How use: Carnival, poster, promotion
    - Ambassadors for RPC
    - Rotary likes to participate in events and contribute time
  - “Generation Found” – March 15 at Playhouse
    - Distribution of materials (Carolyn and Karen) – 5:30
    - Materials update (Margaret)
  - “Anonymous People” at Library March 16 (Laura)
- **Other Initiatives/ Committee Reports**
    - Grant Committee
      - Lewis Fund – has check been received yet?
      - Ridgefield PBA
      - Rotary looking for grant requests in May
    - Social Media Committee
      - Hello Ridgefield
      - Subcommittee Meeting March 29 – included Wendy L
    - RCCASA / Coalition Coordinator updates
      - The Barn – do they need any help/assistance? Laura to check
      - Transgender nights at the Barn (Thursday nights)
    - Marketing and Outreach
      - Ridgefield Press articles – first in March 16
        - rotating schedule of article authors – see google drive document for list of potential topics and timing
        - Rough plan for next few
      - Event posters/flyers around - town plan
      - We need email CRM system (constant contact or mailchimp) (Margaret)
        - Add emails from Forum
    - School Outreach
      - SRMS 8<sup>th</sup> grade program – April 24
        - ERMS come to observe? (Margaret)
    - Events
      - Carolyn beginning discussions re: marketing Carnival

- Extra hands: NCL, Lions Heart, Boy Scouts, Rotary
  - Drug Take Back Day – April 29
- **Other**
  - Mock car crash – no longer planned for Spring 2017
    - Options?
  - **Next Meeting – April 19 at 7:00 (note new date and time) – to focus on Strategic Planning**



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