



Ridgefield Prevention Council

MINUTES

January 11, 2017

2nd Wednesday of each month

Town Hall Annex 6:30 PM

Mission: The Ridgefield Prevention Council supports a safe and healthy environment for all of Ridgefield's families through awareness, education and positive alternatives to alcohol and other substance use and to reduce high-risk youth behaviors.

Attendees: Karen Facini, Paul Lukaszewski, Tizzie Mantione, Kathy Hanley

- **Approval of December, 2016 Meeting Minutes**
- **Treasurer's report:**
 - HVCASA grant discussion
 - Submitted request, expected approval, check is made payable to RPC, report due by fiscal year end
 - Received \$250 donation
 - Town to let us know balance of accounts
- **Old/New Business**
 - Learn through film – Alexandra Lehmann (www.learnthroughfilm.org)
 - Asked RPC for support (self reported “3rd most popular event at library in 2016”)
 - RPC moderator at events with others (ie Richard Land)
 - 2017 events at Library – movies regarding addiction - Jan 18 Jesus' son; 2/15 Oslo, 3/15 Anonymous People
 - RPC discussion re: opportunity
 - 3/15 is also Generation Found at Playhouse – RPC supporting with financial donation and attendance
 - RPC will try to have someone at January meeting and the RPC to discuss what further role, if any
 - Eyes Wide Open – Feb 1
 - Marketing:
 - Posters available
 - Tabling: discussion about free resources – table at entrance
 - Operations
 - Arrive 6:15
 - Karen to bring supplies
 - Karen to collect index card
 - Collateral
 - Laura has list of flyers/posters available to use at events and suggestions on which to buy/acquire – how many, how much?
 - Can use CT Clearinghouse and request free posters and materials
 - RPC vote to first look into free resources before purchasing

- **Other Initiatives/ Committee Reports**

- Consistent article in the Press
 - Discussion about frequency – concern that not enough manpower to submit weekly. Decided to consider monthly
 - Tizzie to meet with Press w/o 1/16 and will report back
- Social Media Committee
 - Need to hire consultant – similar pricing includes training fee and strategy meeting. Alan and Paul to review both proposals and decide
 - Facebook post had “amazing” results – see screen shot below
- HVCASA
 - Visioning Retreat with HVCASA – 2/27, 2/28 or 3/1 offsite
 - Kathy H to confirm date with RPC members via follow up email
 - Project Purple – HVCASA pushing to member councils (week of Jan 23)
 - Kathy brought materials – purple light
 - Tough timing with RHS midterms and short notice
 - Could be good project for town – ie purple light bulb at town hall and ribbons to stimulate interest
 - Karen to follow up with First Selectman
- Grants committee
 - Lewis Grant – we’ll know January 19

Your weekly Page update

Today at 2:31 PM



Weekly Page Update

Hi Alan,

Here are the latest insights about your Facebook Pages.

Week of Jan 2 - Jan 8



Ridgefield Prevention Council
Promote Page

See Insights

	LAST WEEK	PREVIOUS WEEK	TREND
Page Visits	21	2	950.0%
Weekly Total Reach	2,184	295	640.3%
People Engaged	208	63	230.2%
Total Page Likes	501	497	0.8%



<http://www.facebook.com/#!/pages/Ridgefield-Prevention-Council/153161211405195>