



**Ridgefield
Economic &
Community
Development
Commission**

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Glori Norwitt - Chair
Geoffrey Morris – Secretary
Sean Dowd
Kay Gelfman
Jennifer Gioffre
Brittney Howell
Bob Knight
Mark Riser
Jonathan Winn

Rudy Marconi, First Selectman
ridgefieldct.com

**Economic & Community Development Commission
Approved Minutes
October 19, 2023, at 9 am
Zoom meeting only**

The meeting called to order at 9:02 am

In attendance: Chair Glori Norwitt, Secretary Geoffrey Morris, Commissioners Mark Riser, Jenn Gioffre, Sean Dowd, Kay Gelfman, Jonathan Winn, and Brittney Howell

Announcements

Next meeting: November 6, 2023

General Discussion

Public Comment - No comments

BluDot Rewards Program

Commissioner Gioffre had researched the customer rewards program being offered by BluDot, a company that provides online services to small businesses, towns, and cities. ECDC had discussed at its October 2 meeting to possibly roll out a rewards program for the 2023 holiday shopping season. After further research, Gioffre concluded that that we need more time –

more time to get businesses on board and more importantly more time to let the shopping public know and to download the app.

Tiger Shark Tank (Dowd)

Commissioner Dowd gave a recap of the status of the Tiger Shark Tank and the timeline of events between the time of this meeting and the event on Tuesday, October 24, at the Ridgefield Playhouse. Five presenters have been confirmed and six judges are also confirmed. We are arranging a date tomorrow, October 20, to do a walk-through at the Playhouse with Dowd, Riser, Norwitt, and Playhouse staff.

Morris shared a four-page written program for the audience, and will get it printed. He confirmed that a photographer will be there. Gioffre is editing the slideshow. Morris also got details from videographer Noah Manheimer about shooting and editing a video of the Tiger Shark Tank event so that we can share it with presenters and judges and use it for future marketing opportunities for the town, ECDC, and the 2024 Tiger Shark Tank event.

Morris motioned and Gioffre 2nd that we allocated up to \$1,000 to hire videographer Noah Manheimer to shoot, edit, and deliver us a video of the entire Shark Tank presentation plus individual videos of each presenter. All in favor.

Morris moved to end meeting, Norwitt 2nd, all in favor. Meeting ended at 9:36am.