



**Ridgefield
Economic &
Community
Development
Commission**

400 Main Street • Ridgefield, CT 06877 203.546.2547

Arnold Light
Chairman

John Devine, Vice Chair & Secretary
Amanda Duff
Paul Levine
Geoffrey Morris
M. Augustus Ryer
Karen Sulzinsky

Rudy Marconi,
First Selectman
Ridgefielddevelopment.com

Meeting Agenda
Economic & Community Development Commission
November 5th, 2018, 6:30 pm, Small Conference Room

Policy: Economic & Community Development Commission's (ECDC) meetings will be conducted under Roberts Rules of Order with comment invited only on agenda items that are action items not subject to formal public hearing. Individuals will be recognized for three minutes after ECDC discussion but before ECDC vote.

Announcements

1. Next Meeting December 3rd, 2018
2. Approval October minutes

General Discussion

1. Web update (Amanda/John)
2. RIFF Review (Geoff)
3. Hospitality in Ridgefield Update (John/Arnold)
4. Artist space survey. (John)
5. Commercial vacancy follow-up and listing services (Gus)
6. FB placements and Performance (John)

New Business—

Discussion on guidelines for posting events on our website and FB page.
For reference attached are Gus Ryer's previous suggestions made in March 2018 and John's suggested changes.

Ridgefield ECDC

Draft Protocol for Material on the RECDC Social Media Pages and/or Website

Revised 10/29/2018

Items that can be posted to the RECDC site www.ridgefielddevelopment.com

- Grand opening announcements/businesses moving to town
- Educational events/seminars (especially those with a business focus) from local organizations and businesses
- **Major Community events. Not all Events by all organizations can be posted under Current Events; however, the ECDC website will add links to all organization's calendar of events.**
- Arts/culture events, except those limited to a single organization in town (**e.g. of single org?**)
- Accolades and awards with a business/art/culture focus given to local businesses/individuals
- Articles written about Ridgefield in newspapers, magazines, online publications, etc.
- Posts meant to engage the community with the RECDC, including polls (i.e rank the top reasons to own a business in Ridgefield; what kind of business would you like to fill X storefront; etc.)
- Posts that promote the accomplishments of the RECDC
- Posts that encourage civic engagement

ADD Post Requirement: No sooner than 60 days in advance; jpeg files must be)Amanda speacs?)

Items that should not be posted to the ECDC sites:

- Advertisements and sale announcements
- Going-out-of-business announcements
- Posts meant to promote a single individual/business, without a clear community focus (i.e open houses)
- Posts that promote one political party over another
- **Any posts or announcement by a religious organization or contain content for religious events. Community events sponsored by a religious organization that are for fundraising purposes will be included.**

All decisions are at the discretion of the ECDC.