

DRAFT

Ridgefield Arts Council Meeting Minutes September 14, 2020

Minutes taken by Hilary Aronow

RAC members in attendance: Jennifer DiLaura, Hilary Aronow, Josh Fischer, Amy Casey, Pamme Jones, Jennifer Dineen, Danielle Roth, Tracey Brygmann

Excused: Chris Sorgie

Guests: Andrew Okrongly, Joe Collin, Raje Kaur

MINUTES

Tracey made a motion to approve the minutes from the July meeting, Pamme seconded it, and all approved.

TREASURER'S REPORT

Chris will send the Treasurer's Report to Jennifer at a later date-there are no significant changes.

AGENDA ITEMS

1. EDR-The next EDR is scheduled for 9/18 at 9am via Zoom, with Lisa Scails from the Cultural Alliance of Western CT as a guest presenter.
2. Our Artists, Our Schools-Jennifer met with Will Haskell to discuss our arts education program. She also met with Susie DeSilva and 4 arts groups with established education programs to see how they can support the district during this time of COVID. Dani and Tracey are interested in forming a subcommittee, with additional support and participation from Raje and Pamme.
3. Behind the Scenes-The event has been postponed until May 2021 and Andrew Okrongly will help with execution and planning.
4. Banners-The schedule is confirmed through the end of this year. Banners will be discussed at the upcoming EDR, and guidelines will be reviewed by RAC members. Raje and Andrew will be taking over the banner program.
5. Generator-The event has been put on hold until Spring due to Covid. We will reassess in February/March.
6. Scholarship-We need to find a way to fundraise to replenish the funds that were awarded in 2020. Joe will work on putting together a contact list so we can reach out with messaging around supporting the scholarship fund. This may be an area we can partner with the PTA's.
7. Make Music Day-There is a global event for the Winter Solstice on December 21, 2020. Pamme and Jennifer Dineen want to see if there's interest from merchants, the Chamber of Commerce and ECDC in doing something like a winter village event in Ballard Park. Dani and Tracey would like to help support this if the RAC decides to

participate in this event. The RCD piano has found a new home at 850 Degrees-Jennifer Dineen has a video and will forward it to Hilary with identification for social media.

8. Otocast-We have opportunities to expand our use of the app by adding businesses who have art on display or live music. The RAC will consider this for another time as there doesn't appear to be significant marketing around use of the app.
9. Cultural District-John Frey proposed and secured approval to create cultural districts. This is something that can be used for marketing purposes. The ECDC is spearheading this effort and has filed the application with the state. We will work with the ECDC and Chamber of Commerce to support marketing around this.

New Business:

1. Diversity, Equity, Inclusion (DEI) Statement- The RAC is putting it on hold as we research further.
2. 2021 Focus-We have opportunities to collaborate with the ECDC and will work on marketing what's happening now, and how people can help and support the arts. We will work on designation of committees and member roles.
3. Zoom subscription-Hilary made a motion to approve spending \$119.92 to upgrade to a business account. Amy seconded it and all approved.

The next meeting will be 10/5/2020.

Meeting adjourned.