

Town of Ridgefield- Ridgefield Arts Council Meeting

April 5, 2023 at 7:00 PM

In-Person Attendees:

**Town Hall Small Conference Room
400 Main Street, Ridgefield, Connecticut**

Those Attending Virtually:

<https://us02web.zoom.us/j/3625596884>

Meeting ID: 362 559 6884

One tap mobile

+16469313860, 3625596884# US

+19292056099, 3625596884# US (New York)

Minutes taken by Tracey Bryggman

Present (in-person): Amy Casey, Jennifer Dineen, Danielle Roth, Pamme Jones

Present (virtually): Tracey Bryggman, Raje Kaur

Excused: Colleen Cash, Joe Collin, Joshua Fischer, Mike McNamara

Guests: Maria de Cesare, Brittney Richardson, Dawn Callahan

MEETING TO ORDER

Dani made a motion to call the meeting to order. Pamme seconded. The meeting was called to order at 7:20pm.

MINUTES

Jennifer made a motion to approve the March 2023 Minutes. Raje seconded. All approved.

TREASURER'S REPORT

- CT Humanities Grant funds have been deposited in our account
- MMD grant for \$750 has been deposited in our account. A council member will check in about the missing \$250. This year's grant was supposed to be \$1000.

Old Business

Spring Generator Planning

- April 27th @ 6pm - RPAC
- Barrett Jones will perform. There will be no entry fee, but will have a Scholarship jar and sign to encourage donations.

- Council will work on marketing and supplies for the event and connect with the ECDC about event promotion. Marketing efforts will highlight the social networking aspect of the event.
- The council considered a possible future joint Generator with the Chamber of Commerce. The council brainstormed venues and options for a June Generator. The council will reach out to West Lane Inn about hosting.

Make Music Day Planning

- 15 musicians are currently confirmed. The goal is to find new musicians in addition to artists from last year.
- The council discussed marketing strategies (social media, press releases, constant contact)
- There is an immense need for help in planning and executing this event.

Behind the Scenes Honors Planning

- Most nominations have been submitted from the organizations. Discussions with the ECDC are underway regarding their honorees, the structure of the event, and ECDC's support of the event. Physical awards have been received and are being stored till the event.
- The council will touch base with Keeler Tavern in regard to a rain plan and what that means for capacity.
- The council discussed possible recipients of the Nancy Comstock Award. Jennifer made a motion to nominate a person (will remain anonymous so it is a surprise). The nomination was seconded by Pamme. Vote was unanimous for this person to receive the award.

Group Updates as needed

Scholarship

- Josh is donating a painting for a raffle. The raffle will be held at the BTS event and proceeds will go to the scholarship fund.
- The council discussed various options and dates for a fundraiser for next year's scholarship. It was decided a November event would be best.
- A press release for the event will be drafted by a council member and submitted to the Ridgefield Press once more details are available.
- Applications for this year's scholarship are open and schools have been notified.

Brochures

- The spring brochure was the last one to be funded by Fairfield County Bank. The council discussed future funding and possible rebranding of the brochure for the summer edition.
- To date, the cost for brochures has been approximately \$2000 per season (including design, edits, and printing).

Banners

- Two council members volunteered to repair two broken banners.
- The council discussed long term solutions for maintenance. A local organization has expressed interest in helping out. The council will explore that option and discuss further solutions at the next meeting.

RAC Storage Update

- The council was briefed on the current storage options available. Space is limited currently. A council member will check with the Ridgefield Playhouse about possible storage space for RAC items.

New Business: N/A

MOTION TO AMEND AGENDA

Jennifer made a motion to amend tonight's agenda to include one additional item of new business: Social Media. Pamme seconded. All approved.

- The council discussed the potential in hiring a social media expert to provide an audit of our social media and possibly help with content creation. A council member will reach out to a local marketing specialist to get an estimate.

ADJOURNMENT

- The meeting was adjourned at 8:52pm following a motion made by Dani and seconded by Jennifer. All approved.

The next meeting will be 5/3/2023 at 7pm.