



Ridgefield Prevention Council

MINUTES

April 13, 2016

2nd Wednesday of each month

Town Hall Annex 6:30 PM

Mission: The Ridgefield Prevention Council supports a safe and healthy environment for all of Ridgefield's families through awareness, education and positive alternatives to alcohol and other substance use and to reduce high-risk youth behaviors.

Attendees: Karen Facinci, Carolyn Knupp, Alan Eskenazi, Paul Lukascwski, Laura Cleary and Ellen Brezovsky

- **Welcome and Call to Order**
- **Approval of March Meeting Minutes**
- **Treasurer's Update**
- **Project Initiatives**
 - Lilo Brancato – March 23, 2016
 - RPC to send thank you to Ridgefield Police department
 - RVNA Fair – April 9, 2016 (Laura)
 - Drug Take Back Day – April 30, 2016 - Bissells
 - SaveOne RHS Scholarship
 - April 8 – May 1, 2016 – Students submit to rpcscholarship@gmail.com
 - April 25 – May 1 – RPC review scholarship submissions and vote by may 1 (Margaret to forward submissions to members)
 - May 4 – deadline to notify RHS of recipient (Margaret)
 - May 26 – Senior Awards Night (7:00 PM – RHS Auditorium) – award scholarship
 - Fall Carnival (Tim) - Sept 23rd-25 this year.
 - We will have t shirts made for RPC for us to wear like the kids had the blue B&GC ones. (Carolyn to source)
 - Karen to reach out to RPD Benevolent foundation for another donation like they gave last year.
 - Proposed that we give 1/2 of donations received at the Carnival to the B&GC to show support for this organization.
 - Narcan Training for Professionals - April 27, 2016 (Laura)
 - RVNA is holding a "responding to Opioid epidemic" training event on 4/27/16 from 8:15am-9:30 am. It is for health care providers and

police. RPC has agreed to give money towards the breakfast cost if needed. Laura Cleary is the contact person.

- Mock Car Crash at RHS (coordinated by Officer Luis) – Spring 2017?
- Late fall event – ideas?
 - Craig Gordon is a nutritional speaker who speaks to nutrition as it pertains to malnutrition and delay life style choices. We are undecided on this potential speaker. Laura and Ellen will research him further.
 - Laura will be seeing a speaker at Danbury High School. He is a skateboarder and has a story.

- **Other Initiatives/ Committee Reports**

- Boys & Girls Club Teen Nights – update, financial support (Mike and Tim)
- Outreach/Marketing/Collateral
 - Development of locally based collateral (Laura)
 - Premiums – inventory
- Grant committee (Paul, Kirsten, Karen and Margaret)
- Website committee and social media (Margaret, Paul and Alan)
- Post –Grad Gift
 - \$500 cash donated in 2015
 - For 2016 gift basket (with blue tooth speaker +) and donate \$250. We would like presence of RPC at the raffle also. We will have basket fillers in addition to the speaker.
- RCCASA updates (Laura)

- **Old/New Business**

- “The Cares Group” – starting in Ridgefield
- “Out of the Crate” workshops
- Contact List
- Access codes
- Vote to donate \$250 to “Family Movie Nights” in Ballard park
 - in line with our mission statement and our logo will appear on all advertisements.
- Social media campaign using the kids to tweet and use vine, snap chat etc... for RPC messages. Need youth involvement. Potential youth groups to target for possible involvement:
 - Karen will ask Mike if he can reach out to his BGC kids to see if they would also do this.
 - RHS students – youth to youth or Stacey Gross advisory group of kids referenced in email
 - Perhaps RHS senior student interns at town hall to help start this social media campaign including our Website.
 - The Barn
 - Incentives to get kids involved?

- Promotion: Once we have this underway Karen proposed taking out a ½ page ad in the Press.
 - RHS “Compliments” Facebook page – can RPC help with positive messaging points?
 - Smaller event for parents: something on the line of the parent circles. 40 people.
 - Family centered event ideas: Chick filet does a thing that they have a box called a "chicken coup" that everyone puts their cell phones in during dinner. If the cell phone stay put then the family all get a free dessert. There is a donor who is looking to donate for family centered things like this one but we need to see if the donor family would be open to something like this with the local restaurants in addition to reaching out to the local restaurants to see if they would be on board with this.
- **Other**
 - Next Meeting – May 11, 2016



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