

Long Range Planning  
Sub-Committee Meeting  
October 4, 2010

Present: Paul Roche, Robin Matthews, David Thaxter, Evie Bottali and Phil Kearns

Meeting began at 12:00noon  
Ended 1:30pm

Discussed the need to establish near term goals (2-3months) to address declining membership and revenues.

- 1) Understand and grow member retention
- 2) Identify new member/program opportunities
- 3) Evaluate communication vehicles: define priorities

Reviewed and modified Open Gym/Yanity Gym/Rec Center gym usage and fees.

Staff to re-evaluate Founders Hall/Rec Center financial relationship and submit findings/recommendations to committee.