

## **Agenda**

**Parks and Recreation Commission  
Programs and Long Range Planning  
Special Meeting  
Will be held at  
Ridgefield Parks and Recreation Center  
195 Danbury Road  
(Administrative Office Conference Room)  
October 18, 2010  
10am**

Establish near term goals (2-3months) to address declining membership and revenues.

- 1) Understand and grow member retention
- 2) Identify new member/program opportunities
- 3) Evaluate communication vehicles: define priorities