



**Ridgefield
Economic &
Community
Development
Commission**

400 Main Street • Ridgefield, CT 06877 • (203) 431-2700

Glori Norwitt - Chair
Geoffrey Morris – Secretary
Sean Dowd
Kay Gelfman
Jennifer Gioffre
Brittany Howell
Bob Knight
Mark Riser
Jonathan Winn

Rudy Marconi, First Selectperson
ridgefieldct.com

**Special Meeting Agenda
For Cultural District Subcommittee
Unapproved Minutes
April 16, 2024 at 9:00am
Over Zoom Video Conference**

The meeting called to order at 9:11am.

In attendance: Glori Norwitt, Geoffrey Morris, Cybele Maylone, Emily Devoe, Megan Searfoss, Kay Gelfman, Allison Stockel, Gary Singer, Ellen Burns, Dan O'Brien, Hilde Grob, Brenda McKinley.

Announcements

Next meeting: May 21, 2024

Public Comment

No public comment.

Election of Chair, Vice Chair and Treasurer

Discussion of questions regarding the structure of the Cultural District group. First Selectperson Rudy Marconi is seeking legal guidance.

Morris motions to nominate Glori Norwitt as Chair of the Cultural District. Dan O'Brien seconds. All in favor.

Norwitt motions to nominate Morris as Vice Chair of the Cultural District. Dan O'Brien seconds. All in favor.

Norwitt motions to nominate Dan O'Brien as Treasurer of the Cultural District. Cybele Maylone seconds. All in favor.

Budget including "Friends of Ridgefield"

On March 6, Morris and O'Brien attended the Board of Selectpersons' meeting and requested that the "Cultural District" be included in the "Friends of Ridgefield" 501(c)3 group in order to assist with possible fundraising. They will attend a future BOS meeting to repeat the request.

Marketing

Eight banners with local cultural and arts events with the slogan "Big City Arts...Small Town Soul" were designed by Jonathan Winn and organized by Morris. One banner is currently up near the corner of Governor Street and Main Street. They will seek to put these banners up whenever there is a lull in the banner schedule.

Awaiting funds in order to implement further marketing ideas.

Norwitt suggests that all arts and culture businesses and organizations ensure they have and update their profile on www.ctvisit.com which received 9.3 million visitors in 2023 according to the CT DECD.

Gelfman discussed idea to have the Cultural District march in the Memorial Day parade this year. Some persons expressed interest; some organizations already have a presence in the parade. Gelfman will reach out to those in and around the Cultural District to gauge interest.

Data Collection

Norwitt, Grob and McKinley discussed the current draft of the data collection survey in order to see the impact and trends of the Cultural District on the town.

Morris motions to end the meeting, Cybele Malone seconds. All in favor. Meeting ends at 9:37am.