



**Ridgefield  
Economic &  
Community  
Development  
Commission**

400 Main Street • Ridgefield, CT 06877  
203.546.2547

**Arnold Light**  
Chairman

**John Devine, Vice Chair, Secretary**  
**Paul Levine**  
**Geoffrey Morris**  
**M. Augustus Ryer**  
**Karen Sulzinsky**

**Rudy Marconi,**  
First Selectman  
[ridgefeldddevelopment.com](http://ridgefeldddevelopment.com)

Approved RECDC Meeting Minutes  
Special Meeting  
June 11th, 2018 at 6:30pm  
Small Town Hall Conference Room

In Attendance: Arnold Light, John Devine, Geoffrey Morris

Absent: Paul Levine, M Augustus Ryer, Karen Sulzinsky

Guest: Catherine Savoca

Meeting was called to order at 6:38 pm

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## **ANNOUNCEMENTS**

1. Next meeting August 6th, 2018, 6:30 pm, lower level conference room, Town Hall.
2. Approval of May minutes.

Motion: Arnold Light. Second: John Devine. (Vote taken by electronic vote, 5 Yay's 0 Nay's.)

## **GENERAL DISCUSSION**

1. Since there is no scheduled July meeting Arnold suggested a brain storming, think tank type of offsite meeting. The date of Saturday, July 21 was suggested. Arnold will send an email to all commissioners to get a consensus.
2. The European GDPR was discussed as to how it may affect the ECDC website as we currently have no posted Privacy Policy. Arnold said he would discuss with Rudy to see what the Town was doing

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in this respect. The issue of SSL security was discussed and in September of 2018 all websites that do not have an https designation must be labeled as an unsecure site. Arnold will check out and report back.

3. Remaining budget was reviewed and there is \$1,094.36 left for FY 2017/18. \$360 is due to Michelle Hagerty for web management. \$500, was designated for a Tourist Information Map being prepared by Ellen Burns to be distributed in the Tourist Information Center set up in her bookstore. (Vote taken by electronic vote, 5 Yay's 0 Nay's.) The balance of the FY 17/18 budget will be used mostly on Facebook to Market various events and activities in Town.
4. An ordinance to allow ECDC to collect funds from private sources to be used for marketing, promotion, and other matters will go before the June 20th Board of Selectmen meeting starting at 6:30 PM.
5. InRidgefield: Geoffrey Morris reported that InRidgefield is moving ahead and will most likely launch its website in July and begin its marketing campaign thereafter.
6. Jazz, Funk & Blues Weekend: Geoffrey Morris showed the marketing materials that have been created to promote the weekend. (See attached Flyer), ECDC will begin marketing efforts this month.—include creating banners for September Main Street placement and social-media and other marketing.
7. RIFF: Geoff reports things are going well with new sponsors and events being added as the program evolves.
8. The newly formed Energy Task Force had its first meeting and Geoff represented the ECDC as this new unit strives to find ways to save money reducing the energy footprint in Town.

## **NEW BUSINESS**

The new theatrical company ACT of CT kick off its first production on June 7th. Mama Mia opened to rave reviews for the performances from Equity actors. This new venue is a great addition to the Town's cultural and arts community and without question will add to the Town's economic vitality by attracting many new visitors mostly from outside of 06877.

Because of the many new weekend events that have been created the issue of housing people from out of town has surfaced many times. Cathy Savoca who has experience in the hospitality industry was asked numerous questions about the proper use and legal issues that face those that would rent rooms.

Arnold Light adjourned the meeting at 7:49 p.m.

# Invitation to Participate

Jazz, Funk & Blues Weekend will attract locals and out-of-towners for a fun-filled musical weekend. The organizers, led by the Economic & Community Development Commission, **invite you** to make the best of it. Restaurants **are encouraged** to hire jazz bands, create special jazz-themed menus, and offer specials. Other shops are welcome to have music out front the store. The lineup below provides bands, times, and locations, to help you coordinate your own efforts. Let the Economic & Community Development Commission know your plans **by contacting Geoffrey Morris: [gmorris@townvibe.com](mailto:gmorris@townvibe.com)**.

## Jazz, Funk & Blues Weekend

SEPTEMBER 13-16, 2018

Project Grand Slam

BALLARD PARK (CHIRP), SEP 13, 7 PM

Dayramir Gonzalez

THE RIDGEFIELD LIBRARY, SEP 14, 7 PM

Robert Cray

Funky Dawgz Brass Band

RIDGEFIELD PLAYHOUSE, SEP 15, 8 PM

Gil Parris

ALDRICH MUSEUM, SEP 15, 2PM

RHS Jazz Band

LOUNSBURY HOUSE, SEP 16, 2 PM

[jazzfunk.org](http://jazzfunk.org)

